
About the Midstates Conference

This conference is designed to bring together community and business leaders, volunteers, professional developers, and elected officials from the three-state area to share experiences and learn new ideas for community and rural economic development. Everyone from rural communities is invited and welcome to attend.

This conference is for:

- Community leaders
- Business leaders
- Mayors
- City council members
- County supervisors
- County commissioners
- State legislators
- Development groups
- Chamber of commerce representatives
- Community volunteers

Attend workshops on:

- Housing
- Leadership
- Entrepreneurship
- Creativity
- Strategic Partnerships

For more information:

Dewey Teel (402) 887-5414
Sherry McGill (712) 276-2157
Sandy Johnson (712) 732-1591
Tammi Schone (605) 352-1100

www.extension.iastate.edu/woodbury/
www.antelope.unl.edu/community

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Registration Information

(See registration form on the back of this page.)

Midstates Conference

The Power of Partnerships

Marina Inn

South Sioux City, Nebraska

Wednesday, March 31, 2010

8 a.m.—4 p.m.

Registration deadline:

March 19, 2010*

Registration fee:

\$35 per person if received by Friday, March 19*
Includes luncheon and all conference materials
**Fee after Friday, March 19 is \$45.*

Conference Location:

Marina Inn
Fourth and B Streets
South Sioux City, Neb.
(402) 494-4000

Send registrations to:

ISU Extension—Woodbury County
4301 Sergeant Road, Suite 213
Sioux City, IA 51106

Make checks payable to :

Woodbury County Extension

Financial Sponsors of the Conference

Thanks to the following organizations for helping underwrite this conference.

Avera Health
Central Bank
City of South Sioux City
East River Electric Power Cooperative
Elkhorn Valley Economic Development Council
Great Plains Communications
Iowa-Nebraska State Bank
Iowa State University Community Vitality Center
Heidman Law Firm, LLP
Nebraska Loess Hills Resource Conservation & Development
Nebraska Public Power District
Northwest Iowa Power Cooperative
Plymouth County Economic Development
Security National Bank Trust
Siouxland Interstate Metropolitan Planning Council (SIMPCO)
Sioux City Journal
Siouxland Community Foundation
Siouxland Economic Development Corporation
Siouxland Initiative
South Dakota Community Foundation
South Dakota Rural Enterprise Inc.
Wells' Dairy, Inc.

For additional information visit:

www.extension.iastate.edu/woodbury/
www.antelope.unl.edu/community

2010 Midstates Community and Economic Development Conference

Power of Partnerships

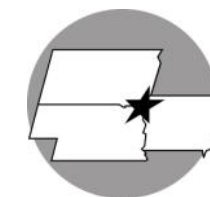
Wednesday, March 31, 2010

8 a.m.—4 p.m.

Marina Inn

Fourth and B Streets

South Sioux City, Nebraska



Planned by

Iowa State University Extension –
Woodbury County
University of Nebraska Lincoln—Extension
USDA Rural Development of Iowa,
Nebraska, and South Dakota
Nebraska Loess Hills RC&D
Sioux Rivers RC&D
City of South Sioux City, Nebraska
City of Sergeant Bluff
Plymouth County, Iowa, Economic Development
Rural Community Advancement Project, LLC
South Dakota Rural Enterprise Inc.
Siouxland Community Foundation
SCORE
Siouxland Interstate Metropolitan
Planning Council (SIMPCO)
U.S. Small Business Administration

Agenda

8:30 a.m. Registration

9:00 a.m. Welcome

Sandy Ehrich
Mayor of South Sioux City

9:15 a.m. Breakout Session 1

Choose to attend either session A, B, or C.

A. American Natural Soy—Cherokee, Iowa

Learn how one family helped small family farms by constructing a state-of-the-art organic oilseed processing plant which has grown to be one of the largest in the United States.

Providence Therapy Outreach Clinic—

Laurel, Neb. See how this community found the necessary resources to get a therapy clinic allowing their residents to receive the care they need without traveling out-of-state.

B. Southwest Iowa Food and Farm Initiative

(SWIFFI) Learn how this multi-county coalition is working to build a sustainable regional food system in southwest Iowa linking production, processing, distribution, and consumption.

Milton Amos—Griswold, Iowa

See how this farmer's progressive thinking has opened up local markets for his produce, including a chain grocery store.

C. Immigrant Entrepreneurs Summit—Des

Moines, Iowa A group of immigrants who became successful business people began a summit as a venue to pass on their experience and encouragement to other immigrants.

10:30 a.m. Breakout Session 2

Choose to attend either session A, B, or C.

A. Poppy's Pumpkin Patch—Norfolk, Neb.

See how this family owned business increased their energy efficiency and improved their native pasture adding educational value to tours.

Sawmill Hollow—Missouri Valley, Iowa

This family owned farm is not only committed to delivering wholesome organic aronia berry products but also celebrating with an annual festival at their farm.

2010 Midstates Conference ~ The Power of Partnerships

Marina Inn, South Sioux City, Nebraska ~ Wednesday, March 31, 2010

B. Letcher Park Project—Letcher, S.D. Learn how this South Dakota community formed partnerships and secured creative financing to revitalize their park and bring their community together.

Horizons Community Program—Montrose, S.D.

See how residents of this community identified their areas of need and found creative solutions that benefitted their rural community.

C. Thrift Store and More—Presho, S.D. What began as a method to get clothing to school children developed into a thrift store for people throughout the county.

Future Sturgis—Sturgis, S.D.

See how this community developed framework from which citizens, business and government equally participated to develop a vision, mission, and goals serving economic revitalization for the area.

11:30 p.m. Lunch

12:30 p.m. Break out Session 3

Choose to attend either session A, B, or C.

A. Homeownership for very low income households—Allen, Neb. See how two organizations worked together to get twenty-two very low income households into their own homes.

Oldham Area Improvement Corporation—

Oldham, S.D. See how this group promoted, developed, and improved their community by promoting business development, housing development and other improvement projects.

Akron Housing Rehabilitation Program—

Akron, Iowa Learn how this community provided residents with low to moderate income levels the opportunity to rehabilitate their homes which strengthened community respect and grew economic development.

B. Computer and TV Recycling—Northeast Nebraska See how the Northeast Nebraska Resource Conservation & Development provided an opportunity for people to properly dispose of obsolete electronics that might otherwise go into the landfill or end up in road ditches.

Bargain Buyway—Northeast Nebraska Learn how this twenty-city tour entices people to northeast Nebraska for a weekend of treasure hunting and sight seeing. At stops along the route, tourists will find crafts, antiques, old machinery, and garage sales with all sorts of cool junk and "junkie."

C. Partnerships Vital to Centerville Community Projects—Centerville, S.D. See how partnerships allow small communities to leverage their limited time and resources to develop successful projects.

Expanding Business—Building Community Holt, Neb. With the help of the HomeTown Competitiveness Framework community leaders were able to roll up their sleeves and see the long-term benefits of working together.

Wells' Blue Bunny Break

1:45 p.m. Special Afternoon Program
Michael Wagner, presenter
Break Through with Performance Branding



Great brands are more than logos and tag lines. You can't market your way to a strong brand—you must behave your way there! Learn how community leaders and business owners can co-create branding success. Michael Wagner is the president of White Rabbit Group which helps organizations and communities strengthen their unique brand.

4:00 p.m. Adjourn
Door prizes and Evaluations
Have a Safe Journey Home!

Midstates Conference Registration
(Only one registration per form, please. Make additional copies of this form for additional registrations.)
Please PRINT all information.

Name: _____

Organization: _____

Mailing Address: _____

City: _____

Daytime phone: _____

Cell: _____

State: _____

Zip: _____

Registration Fee: *\$35 per person if received by March 19, includes luncheon, all conference materials, and refreshments. Make checks payable to **Woodbury County Extension**. Check must be included with registration. Mail to:

ISU Extension—Woodbury County
4301 Sergeant Road, Suite 213
Sioux City, IA 51106

Email: jansena@iastate.edu
Phone: (712) 276-2157
Fax: (712) 276-6211

Early Bird Discount: \$35 per person if registration received by March 19, 2010.

*Fee is \$45 per person for registrations received after March 19, 2010.

This registration form can be downloaded at www.extension.iastate.edu/woodbury